

*"We are creating a legacy of well-made things  
that we are proud to pass on, because in each is part  
of who we are and what we believe in."*

JOE JULIAN





# Prepare to Be RUINED

When I met Joe Julian, owner of Julian & Sons Woodworking in Heber Springs Arkansas, it was a bit like meeting a celebrity in the world of craftsmen. Joe is a second generation woodworker whose family made a name for themselves building the finest gun rooms and libraries in the world. When you see his work in person, the thought, detail, and inherent functionality is impossible to unsee. A fellow craftsman in a far different medium, I could appreciate more than most the intricacies and labor intensive processes needed to achieve such beauty.

As I watched others turn the solid brass locking mechanism made by David Frazier, to reveal the black walnut interior of the Overland Chest, the reaction was palpable. Whether they fully took note of all the details, they certainly knew that the level of craftsmanship was unlike anything they thought possible.

That tactile enlightenment has been replicated countless times as I have met and built relationships with the extraordinary craftsmen and women represented in this book. It happens so often in fact that we call it being “ruined” by the knowledge of what is possible. That experience is one that we wish to afford you, the reader, in this first Member Journal.



Luke Kolbie  
CCC Founder





# What is the CCC?

Conservation Through Craftsmanship Coalition is a guild of elite craftsmen that are certified to bear the CCC seal based on their reputation, their business practices, and a set of common principles.

Most people never get to experience a product made where no corner is cut and no expense is spared. This is not because craftsmanship of this caliber is unattainable, but rather that the companies operating in this way are overshadowed by the vast barrage of products designed for mediocrity and disposal.

The alchemy that separates CCC companies from the rest is a common commitment and methodology we call Conservation Through Craftsmanship. This framework can become complex in its application, but the premise is quite simple.

When a product or system is created with the best materials and craftsmanship, coupled with design that prioritizes functionality and serviceability, the effect is a proactive conservation of materials, labor, and energy that compounds with time.

CCC companies are dedicated to the longevity of their products, the training of future generations, and the conservation of the natural resources that make our products possible. This long-term outlook is the antithesis of planned obsolescence and is a conscious choice on the part of our members to prioritize their responsibility as stewards.

As you will experience in the coming pages, the results of these efforts are timeless accessories that will display the patina of a life well lived, and are made to serve not only you, but also your heirs to come.



Russell Moccasin	11
Kingfisher Leatherworks	17
Griffin & Howe	23
Julian & Sons	29
David C. Frazier	35
Nighthawk Custom	41
Classic Overland	47
Norton + Hodges	53
Craftsman Profile	56

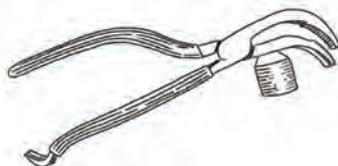




# W.C. Russell Moccasin Company

- *Founded 1898* -

“From presidents and kings to aviators and explorers, to wear Russells is to join a fraternity of the most interesting men in the world.”



When Earl Shaffer set out on what would be the first ever completion of the Appalachian trail, the World War veteran chose Russell Moccasins to carry him through over 2050 miles of wilderness. When Charles Lindbergh sought to prove trans-pacific flight in his expeditions with Lockheed, he chose Russell Moccasins. When Edward Prince of Wales set off with Denys Finch Hatton to explore the continent of Africa on safari, he too chose Russell Moccasins. History is littered with titans who chose to make their footprints in Russell footwear. It is this uncanny tradition of history-making that has given generation after generation of Russell Craftsmen the passion to continue perfecting their craft.



A Russell Shoemaker  
in the 1970s hand lasting  
a wading boot.



Since 1898 the quaint town of Berlin, Wisconsin has been home to the Shoemakers of the W.C. Russell Moccasin Company. The sound of their hammers and the percussion of 100 year old Puritan sewing machines are constant as they tediously morph heavy leather hides into footwear that often last more than half a century. The key to the longevity and success of Russell footwear lies in a series of ingenious techniques and construction methods that exist nowhere else. Made from the bottom up, leather is formed around the curves of the foot, creating unrivaled comfort without inhibiting the natural articulation of the joints. Depending on the application, there is not just one layer, but two or three “vamps” that completely encircle the foot like multiple leather socks, each sealing the seams of the one before. The boot is finished with the iconic handsewn Overlap Stitch, patented in 1910 at Russell for its remarkable water-resistance and durability. Taking years to perfect, it is the signature of a Russell Shoemaker.



Berlin, Wisconsin  
Member since 2022







# Kingfisher Leatherworks

- *Founded 2011* -

“The highest form of elegance is intentionality.”



As a young sportsman, Kingfisher’s founder Luke spent hours observing wildlife on hunts, hikes and fishing trips. One of his favorite sights was an American Belted Kingfisher, cackling over a creek on its hunt for prey. A maverick of the air, these compact birds wait patiently, hovering high above. Once his prey is identified, he dives with precision, splitting the water’s surface. Reemerging with a wriggling bream like a shiny prize, he returns to his treetop throne. The Kingfisher’s keen eyesight, powerful wings, and dagger-like beak are perfectly honed by his Designer to ensure he is well-fed. With a regal crest like a Roman soldier and the color scheme of an American flag, each feather is as purposeful as it is beautiful. When Luke took up leatherwork to create gear for his sporting pursuits, the elegance embodied by the Kingfisher guided his designs, becoming the company’s namesake. When starting a new prototype, his goal is to distill a complex set of desired functions, limitations, and environmental factors into the simplest form possible. As the basic functionality is refined, complexity is replaced with intentionality.



Steeped in the fragrance of leather, Kingfisher Leatherworks' headquarters in Birmingham, Alabama is the hub of our product design, testing, and distribution. Kingfisher products feature a combination of materials and techniques found only here. Our signature full-grain leathers are tanned in a natural bark extract process, refined over centuries. The resulting leather has an amazing depth of color, and a degree of rigidity that adds structure to our bags and cases. In addition, if you look closely at our stitching you will see that the outside seams on our bags are recessed into the leather's surface. This technique allows the leather to take the brunt of wear, protecting the thread from briars and abrasion in the field. Corners are finished with a solid brass rivet, taking the strain off the thread in high-stress areas. Each component, from the materials to the spacing of our stitching,

is designed intentionally to maximize aesthetic beauty and long-term serviceability. After development, our designs come to life at the hands of third generation Amish craftsmen in Illinois. On the underside of each Kingfisher product, you will find the embossed initials of the craftsman who constructed that particular piece. Finished with the Kingfisher seal, it is a commitment to providing generations of enjoyment.



Birmingham, AL  
Member since 2024



Kingfisher founder  
Luke Kolbie hunting quail  
with the Wingshooter's  
Cartridge Bag.



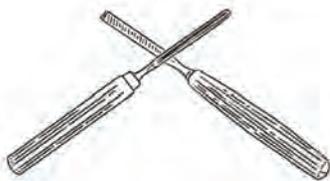




# Griffin & Howe

- *Founded 1923* -

“A Griffin & Howe rifle once saved Ernest Hemingway’s life, proving that precision and quality can be the difference between life and death.”



Griffin & Howe are more than just a fine rifle maker; they are a custodian of a rich tradition of American craftsmanship, using the same time-honored techniques that have been passed down through generations of gunsmiths. Each rifle is a testament to the skill, dedication, and passion of the people who build them. In the last 100 years, their client list has included Theodore Roosevelt Jr, Townsend Whelen, Ernest Hemingway, Gary Cooper, Cary Grant and many more. By integrating modern technology and state-of-the-art equipment, each Griffin & Howe rifle is as accurate and reliable as possible. This combination of the best technology integrated with traditional workmanship, select materials and beautiful design makes Griffin & Howe rifles exceptional pieces of craftsmanship, coveted by collectors and shooters alike.



Griffin & Howe engraver  
Chris Rossiter working on  
engraving detail for a .35  
Whelen rifle barrel.



Established in 1923, Griffin & Howe has been at the forefront of firearms innovation for over a century. Their early contributions, such as the M1C Garand scope mount, were instrumental in World War II and the Korean War. This legacy of precision and quality has continued to define the company. Today, Griffin & Howe is situated on the grounds of Hudson Farm in Andover, NJ, and offers a comprehensive range of gunsmithing services, from custom rifle builds and fine firearm engraving to full antique shotgun restorations and restocking. The property is also home to the oldest shooting academy in the USA, providing expert instruction for shooters of all levels and ensuring that enthusiasts can hone their skills in a safe and supportive environment. Another integral part of the Griffin & Howe experience is their dedicated Showroom, featuring a range of firearms for sale as well as hunting equipment, clothing, and outdoor accessories, catering to the needs of both collectors and enthusiasts.



**Griffin & Howe**

Andover, New Jersey  
Member since 2024



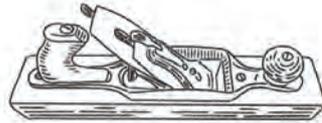




# Julian & Sons

- *Founded 1985* -

“We are creating a legacy of well-made things that we are proud to pass on, because in each is part of who we are and what we believe in.”



We are a family business specializing in design and fine custom wood-working. Our firm is nestled in the foothills of the Ozark Mountains in North Central Arkansas. In 1985, Tom Julian transitioned from building Craftsman style homes to pursuing his lifelong love of fine cabinetry and woodworking. After watching and learning from his own father, Tom’s son, Joe, has followed in his footsteps as well, joining him as a master designer and cabinetmaker. Our background in construction, and artistic vision, enriched by extensive travel, has enabled Julian & Sons to take our work beyond just cabinetmaking. We love to help people tell their stories by creating spaces where they can display the things they love—whether it be art, wine, taxidermy, firearms, artifacts, or books. The spaces immediately feel personal and intimate, because they are an extension of the homeowner’s personality. We work closely with our clients and their team of professionals to make sure every detail is just right.



Our team at Julian & Sons  
takes pride in attending to  
even the smallest details.



The magic is in the details. We design and build complete environments, from custom furniture-grade cabinetry to finished architectural milling and woodwork. At Julian & Sons, we love the idea of, “Conservation through Craftsmanship,” the simple yet powerful notion that we must build things for the long-haul, not the landfill. A perfect example of this is our Overland Chest, which is a locker for your guns, fly rods and other essential field gear, while also serving as a portable tailgating bar. It is a true heritage product designed and built to pass on from one generation to the next. We jokingly advise our customers to make sure they will it to an heir, otherwise their family will fight over it when they’re gone. Julian & Sons is an investment in YOUR present and future.



**JULIAN  
& SONS**

· est 1985 ·

Heber Springs, Arkansas  
Member since 2022



JULIAN & S...

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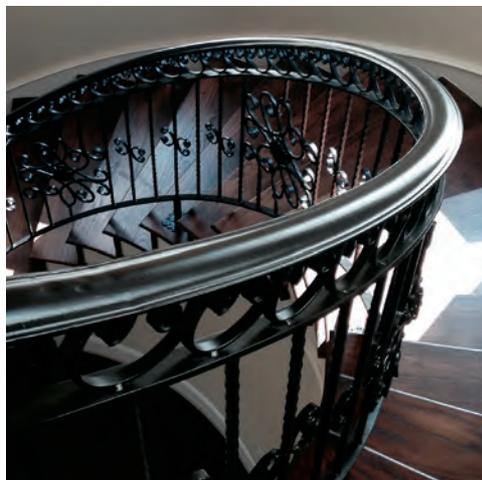
# David C. Frazier

- *Founded 2003* -

“I do not believe in talent. I believe in obsession. Talent will get you started. Obsession will not allow you to stop.”



Sometimes all it takes is curiosity and a long summer day in rural southeast Arkansas to spark the fire of an obsession. At age 10, David Frazier was barely strong enough to drag his great-grandfather's anvil out from underneath an old workbench. Once that feat had been accomplished, he spent the next week making knives out of old nails with no heat or instruction. Dave still vividly recalls the feeling of accomplishment and the joy it provided. It has been 35 years since then, and although projects have grown in complexity and scope, that sense of enjoyment from forging and creating continues to be the driving force behind David C. Frazier's firm. A craftsman's best shot at immortality is to craft a masterpiece. Dave's career of work including historic restoration for museums, estate ironwork, and sculptural commissions for international artists has proven to him that obsession is the only way to attain the alchemy of creating masterpieces.



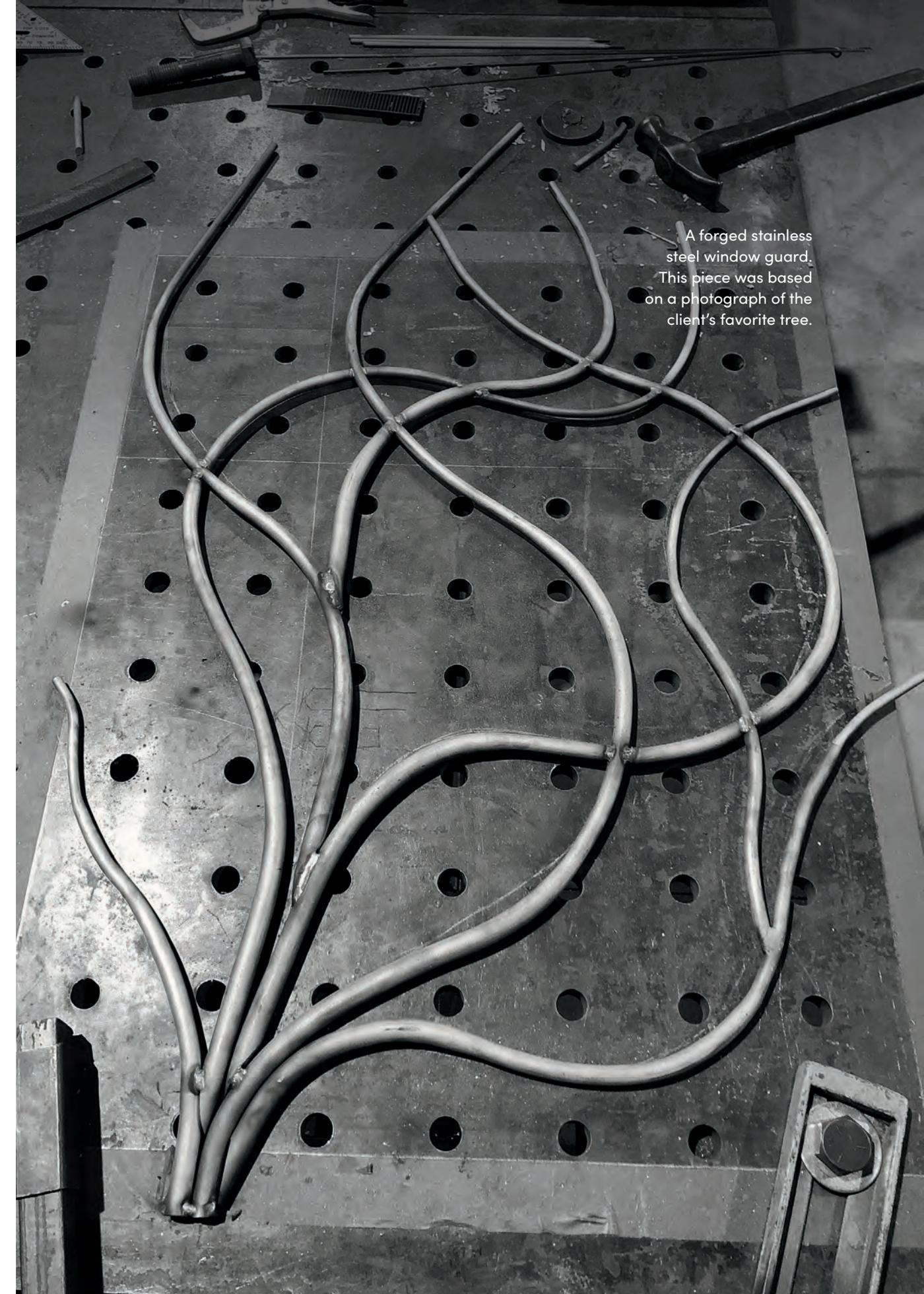
Visiting our shop during production, one hears the sounds of a roaring forge, a hammer on the anvil, and the occasional power hammer or fly press. Our shop in the Ozark Mountains buzzes with activity as projects go from concept to realization. Dave's blacksmithing juxtaposes traditional anvils, hammers, and handmade tools with advanced technologies such as 3D printers, LIDAR scanners, and plasma tables. We handle everything from CAD drawings and 3D models to traditional forging, producing work in various metals depending on client requirements. In-house processes allow us to control quality and timeline to create delicate, architectural ironwork. When commissioned for a piece, clients can rely on our perfectionism to create a piece worthy of our exacting standards. Whether it is restoration work on 100-year-old ironwork or unique objects

made for artists to be exhibited worldwide, each project is one of a kind. The hallmark of our designs is an aesthetic that is often described as masculine and monolithic. Using traditional construction techniques such as rivets or mortise and tenon joints. We overbuild with an extreme attention to detail that allows us to craft more delicate pieces such as the clock-like mechanisms inside the Julian & Sons Overland Chest.

## DAVID C. FRAZIER

— Design . Craftsmanship —

Springdale, Arkansas  
Member since 2024



A forged stainless steel window guard. This piece was based on a photograph of the client's favorite tree.



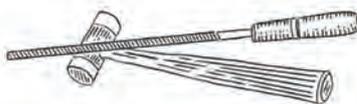




# Nighthawk Custom

- *Founded 2004* -

“At its core, Nighthawk Custom is founded on the unwavering pillars of quality and craftsmanship.”



Since the very beginning, discerning sportsmen have always demanded quality equipment. This has been true throughout American history from the days of the Kentucky rifle to the Winchester that won the west, right on up to today's gun owners. There is no handgun that has played a more important role in American history than the 1911, having served our military through two World Wars, the Korean War, and the Vietnam War. Nighthawk Custom is proud to carry forward the legacy of the iconic 1911 design while taking it to a whole new level. There is something about a 1911 that shooters are drawn to like no other firearm in the world. The design, the history, the legacy – this pistol is revered like that of something from ancient lore. Firearms, especially handguns, are very personal things. This fact is what drives Nighthawk Custom to build the World's Finest 1911's, masterpiece firearms of heirloom quality, built to be passed down from generation to generation.

Each pistol is fully machined from billet steel and hand built by a single gunsmith.





Nighthawk Custom was founded on the principle of building the finest, most reliable, and beautiful pistols possible. In one sense, Nighthawk's business philosophy is quite simple; use the finest materials available, hire the highest skilled American gunsmiths, and take care of their customers. Each handgun is meticulously crafted by one gunsmith who hand-files and sands every component, removing minute amounts of material until every part fits the pistol with flawless precision. Each gunsmith has a personalized metal stamp with their initials, that is hammered into the frame for the ultimate ownership and accountability. Nighthawk Custom guarantees every 1911 pistol not just while in the possession of the original owner, but for the life of the pistol by serial number. Nighthawk Custom is proud to also be the exclusive importer and distributor of both the amazing Korth Revolvers and Cosmi Shotguns in the USA. One Gun, One Gunsmith. The folks at Nighthawk Custom believe that serious sportsmen still demand quality equipment and are dedicated to meet that need with every firearm that leaves the shop.



ONE GUN, ONE GUNSMITH

Berryville, Arkansas  
Member since 2024



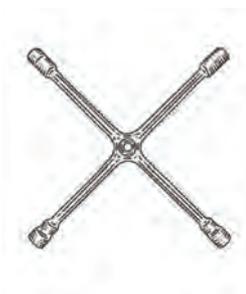




# Classic Overland

- *Founded 2015* -

“In a world full of trends,  
we believe in classics.”



In the 140-year history of the Automobile, only one can be associated with both Queens and Pig Farmers. The Land Rover Defender's no-nonsense style appeals to everyone. Steve McQueen owned one. Paul McCartney wrote a song about one. Hell, even James Bond has traded in his Aston Martin for one. Few will disagree that it's among the greatest 4x4's ever built, anywhere. Nothing screams adventure like a Land Rover Defender. It's with adventure in mind that Classic Overland works to bring meticulously restored, Vintage Defenders, with state of the art accessories, into the United States.



Classic Overland starts where no one else does: Africa, where the finest Defender chassis and original parts are available. Our build is top quality from start to finish. Our team ensures a smooth and exciting journey as we work together to bring your vision to life—the perfect Defender. Ever since our first trip to Africa, Stebin Horne and Luke Reed have been behind the wheel of a Defender here in the United States, paying tribute to the African spirit of adventure in every way we can; heading out on hunting trips, camping excursions, weekend getaways; fishing, hiking, and enjoying campfires and barbecues in the great outdoors—anything to get outside and into nature.

We at Classic Overland invite you to step out of your comfort zone, change your routine, and create something to look

forward to other than landing the next big deal and climbing the corporate ladder. At Classic Overland, our promise is to provide an enjoyable, guided journey to owning the highest quality customized original Defender available. Owning one of our rare OVERLAND Signature Builds or designing a custom Defender is committing to a path less traveled. At the end of that path, you'll be part of a rare and special community.

CLASSIC  
OVERLAND

Fort Worth, Texas  
Member since 2024

A black and white photograph showing the interior of a vehicle, specifically the front seats. The seats are upholstered in dark leather with a prominent white or light-colored diamond-quilted pattern. The stitching is visible around the edges of the seats and on the headrests. The background shows the interior of the vehicle, including the window frame and some mechanical components. The lighting is dramatic, highlighting the texture of the leather and the geometric pattern of the quilting.

Down to the stitch,  
Classic Overland allows  
our clients to personalize  
the finer details to ensure  
our original Defenders  
are a truly non-fungible  
asset that is as unique  
as their owners.







# Norton + Hodges

- *Founded 2012* -

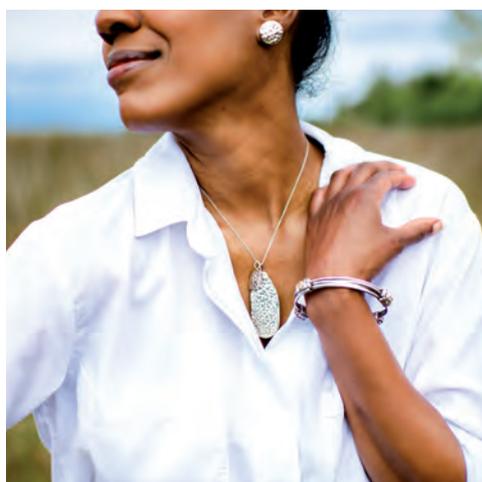
“The ‘Norton and Hodges moment’ is a result of honoring tradition while working with the natural cycles that ignites a spark of beauty and confidence in our clients.”



Norton + Hodges re-imagines classic styles with a bold, modern touch, creating luxury accessories that embody the untamed beauty of Africa and pairing it with the elegance of the South. Each piece is meticulously crafted to tell a story—one of adventure, tradition, and a deep connection to nature. We focus on timeless elegance while blending hand-selected natural materials with generational craftsmanship. Our designs are more than accessories; they are wearable art, intended to evoke a sense of wonder and exploration.



We source all our materials sustainably, ensuring every step of the process aligns with our commitment to conservation and zero waste. Norton + Hodges works closely with artisans across Africa and in the Southern United States, employing 80% women in our supply chain. We celebrate the centuries-old techniques passed down through generations, blending them with a contemporary aesthetic that reflects both tradition and innovation. From the natural cycles that guide our materials to the hands that bring them to life, each piece is traceable and transparent, honoring both the land and the people who craft it. This approach ensures that every accessory carries a piece of Africa's beauty, spirit, and soul, with sustainability and ethical craftsmanship at its core. We are grateful for the opportunity to add value and beauty to the world in a way that honors the materials and the makers.



NORTON  HODGES

Charleston, South Carolina  
Member since 2024

Our accessories, like this crocodile handbag, are inspired by the rugged beauty of the African continent & the timeless elegance of the American south.





Jerry Fisk has been making knives for 52 years and has been a full-time Bladesmith since 1987. Teaching all over the world, he has been referred to as the “father of modern day knifemaking” in Brazil. 58 of the world’s approximately 200 recognized Master Bladesmiths were personally trained by Jerry.

JERRY FISK | *Master Bladesmith*

J. Greenwood's leather goods are intended to last for generations and be heirloom pieces treasured by those you hand them down to. Their longevity goes beyond that of hard-wearing durability—they transcend the world of fast fashion with timeless design and craftsmanship inspired by the masters before him.



J. GREENWOOD | *Leather Craftsman*



The design and illustration for our Member Journal was crafted by Russ Grimes, owner of Arrowhead Creative in Birmingham, Alabama.

[ARROWHEADCREATIVE.COM](http://ARROWHEADCREATIVE.COM)